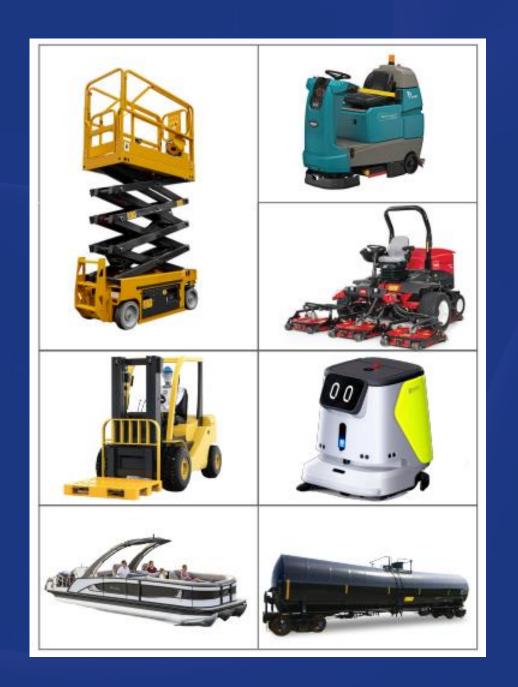
Mobile Asset Lifecycle:

Cradle to Grave

ASSET MANAGEMENT

By Bruce Bushert, President



The Complete Asset Lifecycle



MFG Ship-to / Site Inventory

Every asset starts with accuracy. Establish foundation through precise tracking from day one.



PM / Parts / Service / Asset Update

Predict before failure, don't react after. Proactive maintenance drives efficiency.



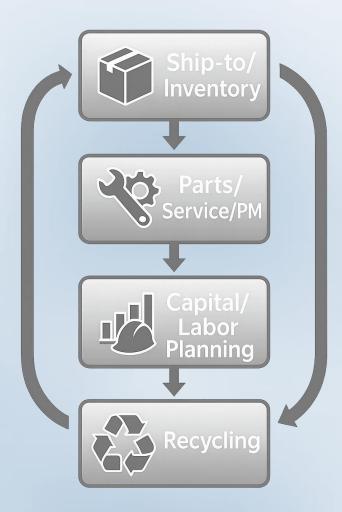
Cap / Labor Planning

Optimize spend, hit the 90% utilization sweet spot. Strategic planning maximizes ROI.



Replace & Recycle

Cycle back to inventory for complete lifecycle view. Continuous improvement drives success.







The 8 Pillars of Asset Mastery



Foundation of control

Accurate FADS

Fixed Asset Depreciation Schedule

Minimal Admin

Automate what matters

Balanced Fleet

Right assets, right place



8

Mobile App Control \bigcirc^+

Instant order management

Predictive Service

85% target efficiency

90% Utilization Goal

Use it or lose it

Optimized Labor

Productivity multipliers

Foundation Pillars: Know & Utilize





Pillar #1: Know What You Have

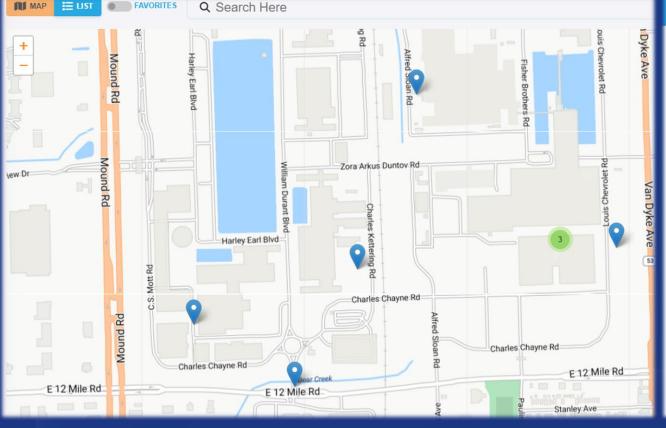
- Inventory is the foundation of control
- Paper & Excel = error, loss, and frustration
- Al-driven mobile databases create real-time truth



Pillar #2: 90% Utilization Goal

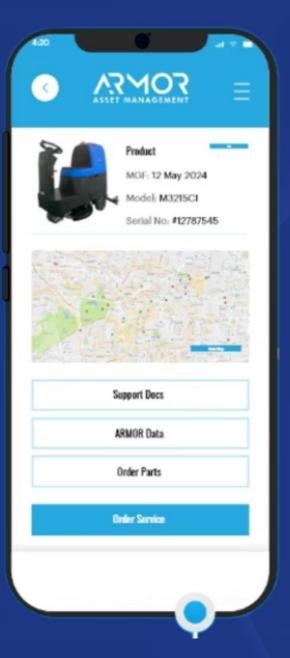
- "Use it or lose it!"
- Stop hoarding and start sharing across sites
- Measure task-level usage for true ROI

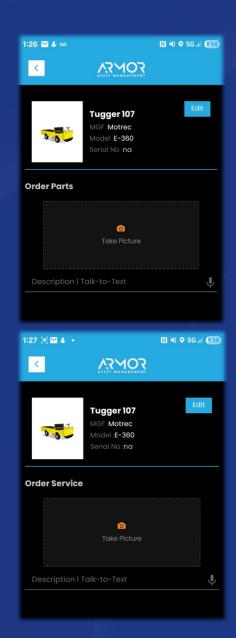












Service & Control Pillars



Pillar #3: Predictive Service (85% Target)

- Bundle updates into one visit, not three
- Replace batteries before they burn out machines
- Proactively swap redundant units to prevent downtime



Pillar #4: Mobile App for Orders & Control

- Simple, fast, intuitive no training required
- Every frontline interaction captured instantly
- Goodbye spreadsheets → Hello relational databases





Optimization Pillars: Labor & Fleet

- Pillar #5: Optimized Labor
 - Eliminate wasteful habits (like mop cleaning with machines idle)
 - Align staff with schedules and KPIs
 - Machines + robots = productivity multipliers
- Pillar #6: Balanced Fleet
 - Too many machines = waste. Too few = frustration
 - Relocate assets to where they're needed most
 - Balance ensures consistent utilization across the board



Control & Accuracy Pillars

Pillar #7: Minimal Admin

- Stop drowning in spreadsheets and duplicate orders
- Automate what matters, eliminate what doesn't
- Delegate duplicate and high-\$ order control to vendors

Pillar #8: Accurate FADS

- Sync site assets with the ledger seamlessly
- Track movement, additions, and losses in real time
- No service or spend without validated assets







Implementation Benefits

90%

85%

60%

Asset Utilization

Optimal efficiency target
achieved through
strategic sharing and
placement

Predictive Success

Proactive maintenance preventing costly downtime and failures

Admin Reduction

Streamlined processes
eliminating redundant
paperwork and manual
tasks

Transform your operations from reactive to predictive. Real-time visibility drives measurable results across every metric that matters.



Success Metrics & ROI



Visibility

Complete real-time tracking from cradle to grave lifecycle



Accuracy

Al-driven databases replacing error-prone manual processes



*Cost Reduction

Eliminated waste through optimized utilization and predictive maintenance



^{*} Bruce experience managing fleets at USA-CLEAN shows these savings.



From Cradle to Grave — Total Asset Visibility

Don't fly blind
Know your machines with
real-time visibility and
control!

